

The diagram shows a white rectangular area representing an A7 paper. It is surrounded by a grey and white diagonal striped border. A blue dashed line forms a rectangle that is 3mm wider and taller than the paper itself, representing the bleed area. Inside this, a red dashed line forms a rectangle that is 74mm wide and 105mm high, representing the finished size. The text is centered within the red dashed line. A small red arrow points downwards from the text to the red dashed line.

A7
74mm x 105mm Finished Size
80mm x 111mm With Bleed

Safe Zone - All text and important elements need to be within this area

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area